



غرفة صناعة الأردن  
Jordan Chamber of Industry

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حضرات السادة أصحاب مصانع قطاع الصناعات الغذائية والتموينية والزراعية والثروات الحيوانية،،،

تحية طيبة وبعد،،،

تهديكم غرفة صناعة الأردن أطيب التحيات ، كما نود دعوتكم للمشاركة في اليوم المفتوح على المنصة الرقمية لبرنامج رقمنة شهادة سلامة الغذاء، وذلك يوم الأربعاء الموافق 2022-12-21 في تمام الساعة السادسة مساءا في فندق الفنار بالاس.

وعليه، نرفق لحضراتكم الدعوة الرسمية المقدمة من شركة TUV AUSRIA ، والتي تتضمن جميع تفاصيل اليوم المفتوح وروابط التسجيل والمشاركة، مع التأكيد على ضرورة التسجيل الرسمي من خلال الرابط

<https://forms.gle/jZeZggo5yvUN5Y327>

وتفضلوا بقبول فائق الاحترام والتقدير،

محمد وليد الجبران

نائب رئيس غرفة صناعة الأردن

ممثل قطاع الصناعات الغذائية والتموينية

والزراعية والثروات الحيوانية



غرفة صناعة الأردن  
Jordan Chamber of Industry



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HELLAS



JORDAN

## We digitize & Certify Food Safety

We are pleased to invite you to open Infoday:

Digitization of food safety certification "farm to fork",  
through the platform  
**TheFSM: The Food Safety Market**

Wednesday, December 21, 2022 | 18:00

Al-Fanar Palace Hotel, Queen Rania Al Abdullah Street 124

Amman, Jordan



The Food Safety Market, an SME powered industrial data platform to boost the competitiveness of European food certification has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 871703

**Subject: FW: TheFSM INFODAY INVITATION - TUV AUSTRIA JORDAN**

Dear's,

We are as TÜV AUSTRIA JORDAN in collaboration with TÜV AUSTRIA HELLAS are organizing, within the framework of the European Research Project "TheFSM"-The Food Safety Market (Horizon 2020), an open INFODAY titled "Digitization of food safety certification "farm to fork", through the platform "TheFSM" : The Food Safety Market".

This event is addressed to producers, food companies, retailers, researchers and authorities (public & private) involved in the food safety certification process.

The main aim of the event, is to present the activities and objectives of the Project "TheFSM", the applications of the digital data platform "TheFSM" and exploitation pathways regarding the control and certification of food safety from potential users of the Platform, who are active in the Agri-Food sector.

There will also be a presentation of the Pilot Program of the platform and its results to food producers and businesses in Greece and in Jordan. So far, during the first two pilot iterations, the "TheFSM" platform has been tested to 20 producers & companies in Greece & Jordan, while it is expected that another 15 companies will be involved as pilot partners by the end of the Project. In addition to Greece & Jordan, the pilot program is also carried out in Cyprus, Romania & Egypt with the support of selected subsidiaries of the TUV AUSTRIA Group.

The "TheFSM" platform is expected to become a user-friendly tool for the companies involved in the food supply chain, but also safe & reliable for the processed information it will provide, to certification bodies & the food safety authorities.

And we are pleased to invite you to join us and have the opportunity to know more about The "TheFSM" platform and what can provide for you.

For more information and registration, you can visit the link below:

<https://forms.gle/jZeZggo5yvUN5Y327>

Best Regards,

Haneen Abudosh  
Sales Executive  
Sales and Marketing Department



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15 DEC 2022

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TÜV AUSTRIA has been appointed by SFDA (Saudi Food and Drugs Authority) | SASO Program



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