



غرفة صناعة الأردن  
Jordan Chamber of Industry

الرقم: NO. ٦٧٩/٢/٤

التاريخ: Date ٢٠٢٣/٥/٩

حضرات السادة أعضاء قطاع الصناعات الكيماوية ومستحضرات التجميل المحترمين

تحية طيبة وبعد...

أرفق لاطلاع سعادتكم مراسلة شركة كايرو إكسبو للتسويق وتنظيم المعارض والمتضمنه الدعوة للمشاركة في المعرض التالي:-

المعرض الدولي الثامن لمستلزمات الزراعة - اجري تك افريكا

تاريخ المعرض : 15 - 17 / 6 / 2023

في مركز كينياتا الدولي للمؤتمرات - نيروبي، كينيا

حيث أن المعرض اعلاه متخصص بتكنولوجيا الزراعة هذا ويتيح المعرض الفرصة للمشاركين فرصة الاطلاع على السوق الكيني الذي يعتبر سوق كبيرة ويحتل فيها قطاع الزراعة اهمية قصوى . حيث تبلغ كلفة المشاركة بحجز جناح كالاتي:-

كلفة المتر المربع 305 دولار امريكي

رسوم التسجيل للشركة 150 دولار امريكي

للتكرم بالاطلاع. وفي حال الرغبة بالمشاركة في المعرض اعلاه يرجى تعبئة طلب الاشتراك المرفق وارساله على العناوين المدرجة بالطلب. ولمزيد من الاستفسار يمكنكم الاتصال على الارقام التالي:- +201275016033 / +201067500966 أو البريد الالكتروني التالي [info@cairoexpo.net](mailto:info@cairoexpo.net) / [cairoexpo.eg@gmail.com](mailto:cairoexpo.eg@gmail.com) أو يمكنكم زيارة الموقع الالكتروني للمعرض:

[www.agrtecafrica.com](http://www.agrtecafrica.com)

وتفضلوا بقبول فائق الاحترام والتقدير...

/م. احمد البس

عضو مجلس ادارة غرفة صناعة الاردن

ممثل قطاع الصناعات الكيماوية ومستحضرات التجميل



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Arcon

٢٠٢٣

السيد الفاضل/ رئيس مجلس الإدارة

تحية تقدير واحترام،

تشرف شركة كايرو اكسبو (الوكيل الحصري للمعرض في مصر والأردن)، بالتعاون مع شركة راديكال - الهند، بدعوة سيادتكم وشركتكم الموقرة للمشاركة في المعرض الدولي الثامن لمستلزمات الزراعة "اجري تك افريكا - كينيا" في الفترة من 15 - 17 يونيو 2023 بمركز كينيا الدولي للمؤتمرات - نيروبي - كينيا.

**لماذا كينيا؟ لماذا اجري تك افريكا؟**

- 1- بوابة شرق أفريقيا.
- 2- عضو في منظمة الكوميسا.
- 3- صيفر جمارك لمستلزمات الزراعة.
- 4- ميناء مومباسا أحد أهم موانئ أفريقيا والذي يخدم عدة دول.
- 5- سوق كبيرة يحتل فيها قطاع الزراعة أهمية قصوى.
- 6- تواجدك في كينيا يفتح العديد من الأسواق أمامك.

نتطلع الى التعاون مع شخصكم الكريم وشركتكم الموقرة لتحقيق الأهداف التسويقية المشتركة وفتح أسواق جديدة امام منتجكم المتميز.

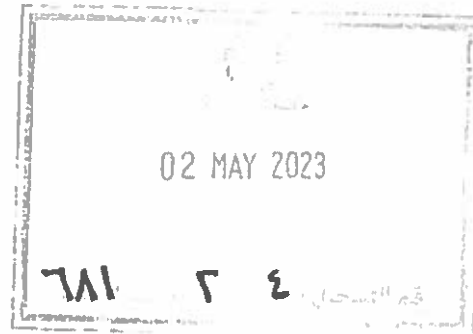
للمزيد من المعلومات يرجى التواصل:

+201001693211

+201001693219

وتفضلوا بقبول فائق الاحترام،

م. محمد يوسف غازي  
المدير العام - كايرو إكسبو للتسويق



41 Allpiny St., Al-Haram, Giza, Egypt.

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Mob: (+2) 012 750 160 33  
(+2) 010 675 009 66  
(+2) 010 660 254 01

**طلب اشتراك**  
**المعرض والمؤتمر الدولي الثامن لتكنولوجيا الزراعة "أجري تك - أفريقيا"**  
**في الفترة من 15-17 يونيو 2023**  
**بمركز كينياتا الدولي للمؤتمرات - كينيا**

**(1) بيانات الشركة العارضة:**

اسم الشركة:	
نوع المعارضات:	
عنوان الشركة:	
المدير المسئول:	الوظيفة:
هاتف:	البريد الإلكتروني:
الموقع الإلكتروني:	فيسبوك:

**(2) العجز وأسعار الأجنحة:**

أقل مساحة عرض 9 متر مربع وأقصى مساحة 35 متر مربع  
سعر المتر المربع: 305 دولار أمريكي  
(بالإضافة إلى رسوم تسجيل الشركة: 150 دولار أمريكي)

رقم جناح:	رقم القاعة:	مساحة عرض:	م.
إجمالي التعاقد:	د.أ	مبلغ وقدره:	فقط لا غير

**(3) طرق وشروط السداد:**

دفعة كاملة:	د.أ	مبلغ وقدره:	فقط لا غير
(تسدد عند التعاقد)			

**توقيع وختم المنظم**

الاسم: .....

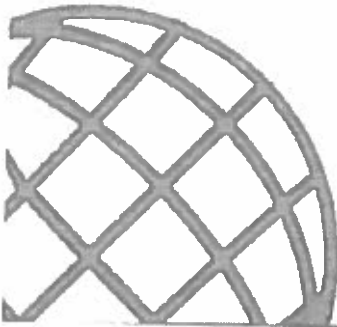
التوقيع: .....

**توقيع وختم العارض**

الاسم: .....

التوقيع: .....

تحريري: / /



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REPUBLIC OF KENYA  
Ministry of Agriculture  
Livestock Fisheries and  
Cooperatives

8<sup>th</sup>



**Agritec Africa**

International Exhibition & Conference on Agriculture Technology

**15 16 17 JUNE 2023**

**KICC, NAIROBI, KENYA**

*Improving  
Farmers'  
Income Through  
Technology*

Organized By

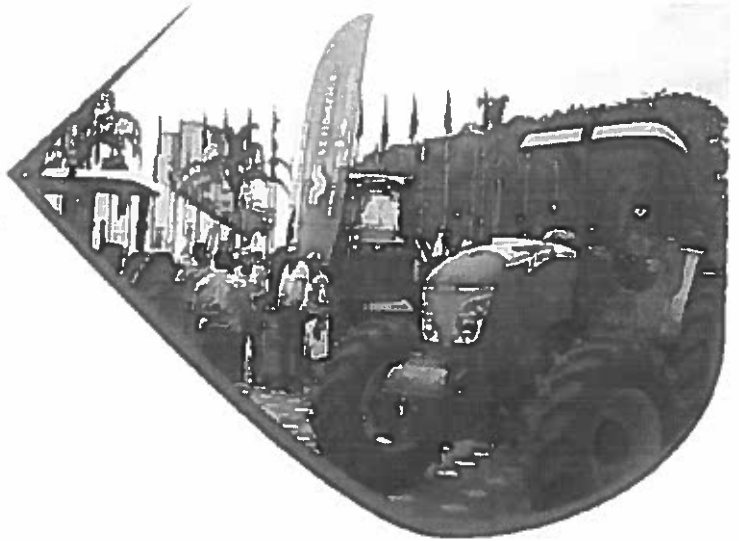
**Radeecal**  
communications



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## AGRITEC AFRICA 2022 HIGHLIGHTS

- Agritec Africa 2022 was organized by Radeecal Communications (India) jointly with Ministry of Agriculture Livestock, Fisheries & Irrigation, Republic of Kenya.
- This dynamic exhibition on Agriculture Technology is designed for farmers, Agronomists, Biotechnologist, Government employees and for everyone who is willing to take The Next Giant Leap in Agriculture. The major industry stakeholders from the entire Kenya had visited the exhibition for the empowerment of the Agricultural Industry.



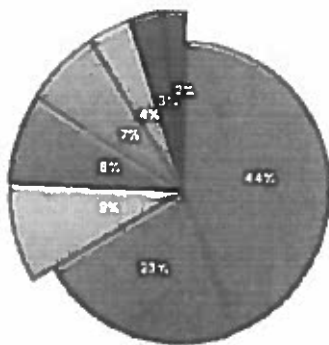
## EXHIBITORS PARTICIPATING FROM



## COUNTRY PAVILIONS FROM



## VISITORS BY FIELD OF ACTIVITY



- FARMER(44%)
- DIRECTOR(23%)
- IMPORTERS(9%)
- SALES & MARKETING(8%)
- FOUNDER(7%)
- MANAGER(4%)
- STUDENT(3%)
- CONSULTANT(2%)

## IMPORTANT FACTS & FIGURE



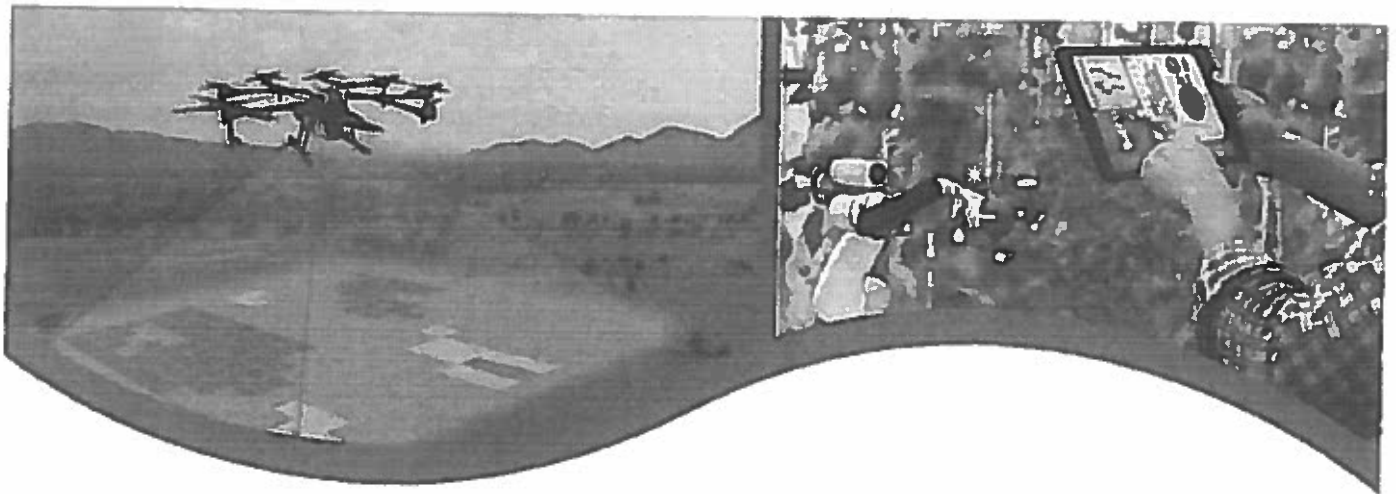


## PLATFORM TO MEET



## PRE SCHEDULE MEETING

- ☞ Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributers, Dealers and Importers.
- ☞ The service is aimed at senior-level executives and it will include industry specific Government bodies and corporates that enable you to pre-arrange one-on-one meetings in your desired areas.
- ☞ It is an opportunity to arrange pre-schedule the meetings, where, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre-schedule Meetings let you easily and efficiently share and receive information, orders, trends, product details, market insight, etc.

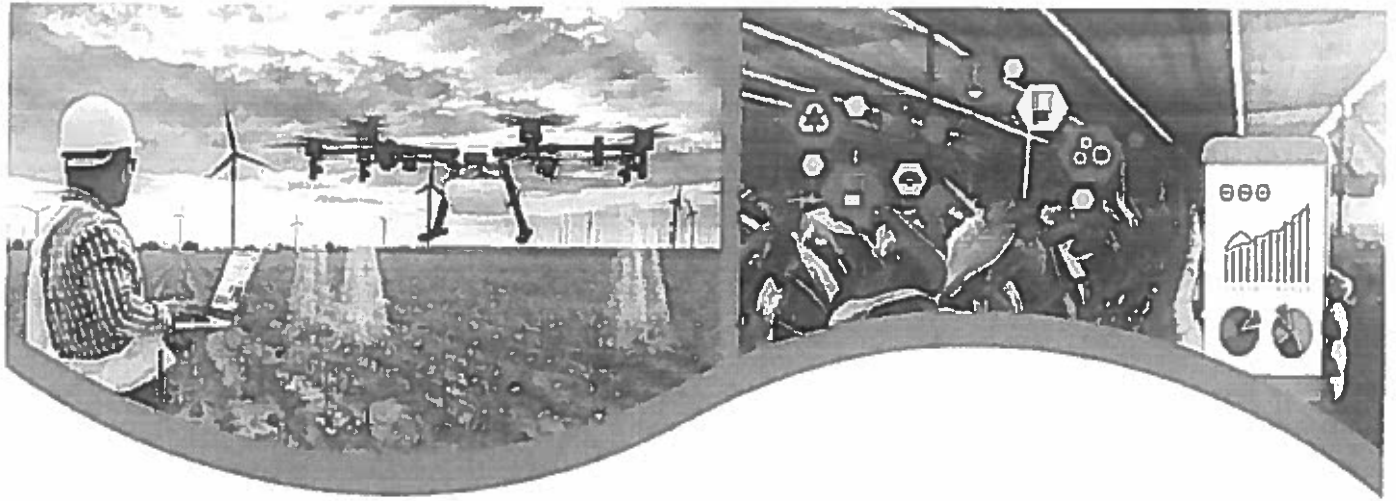


## AGRICULTURE & KENYA

- ☛ Kenya's agriculture sector directly influences overall economic performance through its contribution to GDP. Periods of high economic growth rates have been synonymous with increased agricultural growth. Several untapped crops cultivation in Kenya affect African Economy - Tea, Coffee, Sugar, Horticulture, Floriculture, Cotton, Macadamia Nuts, etc.
- ☛ Kenya is a leading producer of tea and coffee, as well as third leading exporter of fresh produce, such as cabbage, onions and mangoes. Small farms grow most of the corn and also produce potatoes, beans and peas.
- ☛ Kenya Vision 2030 was launched in 2008 as Kenya's development blueprint covering the period 2008 to 2030. It was aimed at making Kenya a newly industrializing, "middle income country providing high quality life for all its citizens by the year 2030".
- ☛ Government will also focus on the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, to embody a roadmap for progress that is behind sustainable and leaves no one behinds.
- ☛ The Vision was developed through an all-inclusive stakeholder consultative process, involving Kenyans from all parts of the country. H.E. President Uhuru Kenyatta Conceptualized "The Big4 Agenda" for various aspects including Food & Nutrition Security, to accelerate the Vision 2030. Under this Big 4 agenda, the Government aimed to drive smallholder productivity, reduce the cost of food and enhance large scale farming & Manufacturing; specifically on Agro- Processing where the government intends to generate over \$200 M annually in value additions.

**8<sup>th</sup> International Exhibition &  
Conference on Agriculture Technology**

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## STALL PARTICIPATION CHARGES

### STANDARD STAND CONSTRUCTION

Standard Stand construction package includes:

- ⌘ Side walls, fitted in standard booth system frame
- ⌘ Fascia board with company name and stand number in standard lettering
- ⌘ 1 table and 2 chairs
- ⌘ Electric supply of 5 amp. plug point
- ⌘ Company delegates entry to the exhibition
- ⌘ Waste basket
- ⌘ General cleaning of aisles
- ⌘ Pavilion security during the exhibition
- ⌘ Entry to the exhibition catalogue and Website

### RAW SPACE

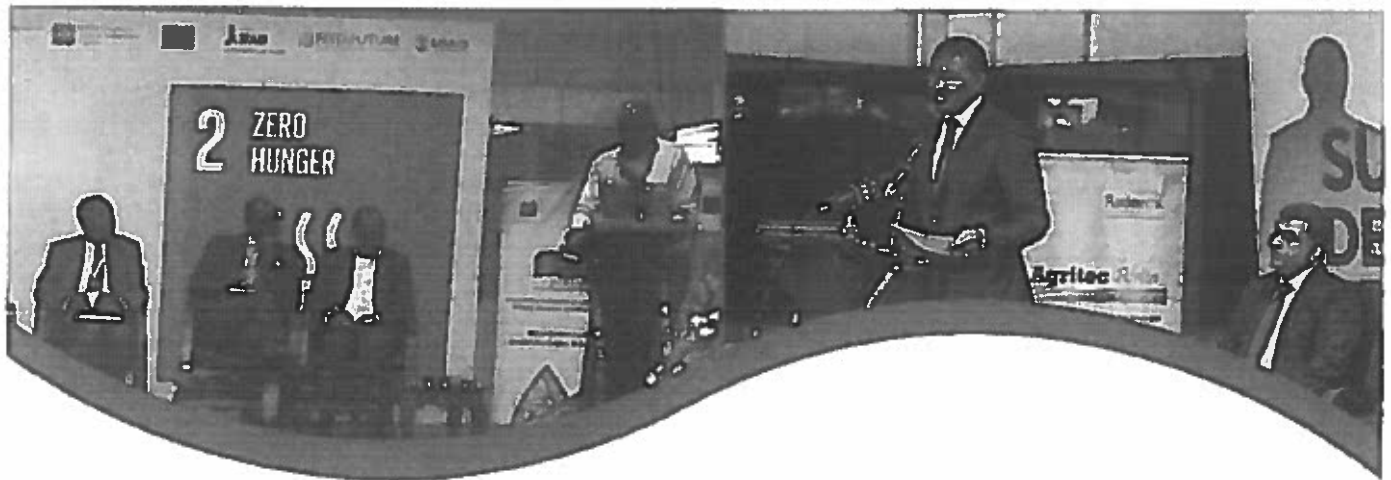
Raw space package includes:

- ⌘ Floor space
- ⌘ Entry to the exhibition catalogue and website
- ⌘ Company delegates entry to the exhibition
- ⌘ General cleaning of aisles
- ⌘ Pavilion security during the exhibition
- + 50% is the booking amount which is non refundable.
- + Virtual Exhibition registration charges to be made on booking confirmation
- + Air Travel, Accommodation and local transportation are not included in above cost.
- + Tax will be applicable according to Government norms

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## CONFERENCE

- ✦ Agritec Africa 2019 conference based on theme of "The role of Agricultural technology to achieve the Big 4 Agenda's target of 100% Food and Nutrition Security" was organized jointly with Food and Agriculture Organization (FAO) of the United Nations.
- ✦ Main discussion during conference was to modify and improve better policies, services, practices and market to achieve Big 4 Agenda target of 100% Food and Nutrition Security and covered by below topics in conference.
  - ✦ Food & Nutrition Security production, value chains and opportunities for MSME's and the private sector
  - ✦ Where is the Balance? Natural resource Management and Agriculture
  - ✦ Information and Extension
  - ✦ Inputs and Services
  - ✦ Food safety management in urban areas and practical strategies to reduce Food Waste and Loss
  - ✦ Climate Change Adaptation through Climate Smart Agriculture practices
  - ✦ Future of livestock commercialization
  - ✦ Markets as the drivers for commercialization of Agriculture

**200+**

**Conference  
Delegates**

**4**

**Conference  
Speakers**



## **VISITOR'S PROFILE**

- ✦ Agents & Distributors
- ✦ Bankers
- ✦ Educationist & Students
- ✦ Farm Contractors
- ✦ Farmers
- ✦ Govt Authorities
- ✦ Importers & Exporters
- ✦ Trade industry & Trade Media
- ✦ Investors & Entrepreneurs
- ✦ Consultants
- ✦ Scientists
- ✦ Technologists
- ✦ Transport & Logistic Experts
- ✦ Dealers & Distributors



## **EXHIBITORS PROFILE**

The exhibition is open for all companies and organizations with products or services related to the following topics:

- ✦ Agri Ecology
- ✦ Agricultural Building Contractors
- ✦ Agricultural Machinery & Equipment
- ✦ Agro and Food Processing
- ✦ Aquaculture
- ✦ Biotechnology
- ✦ Fertilizers & Chemicals
- ✦ Floriculture
- ✦ Fork lift & Handling Equipment
- ✦ Greenhouses
- ✦ Horticulture
- ✦ Irrigation and Water Technologies
- ✦ Livestock & Dairy Farming
- ✦ Marketing & Export/ Import Services
- ✦ Organic Agriculture
- ✦ Plant Protection
- ✦ Plasticulture
- ✦ Post Harvest Treatment
- ✦ Poultry
- ✦ Precise Agriculture
- ✦ R & D
- ✦ Renewable Energy
- ✦ Rural Development
- ✦ Seeds, Nurseries & Plant Propagation Materials
- ✦ Small Ruminants
- ✦ Software & Hardware
- ✦ Veterinary
- ✦ Turnkey Projects & Knowledge Transfer

**8<sup>th</sup> International Exhibition &  
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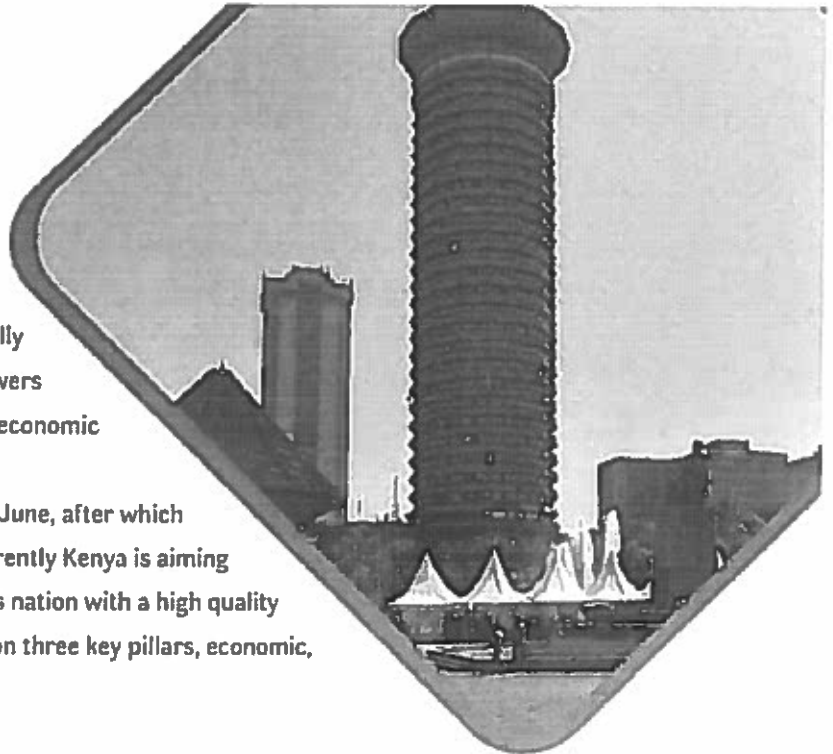
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## WHY AGRITEC AFRICA IN KENYA?

The Economy of Kenya is the largest by GDP in East and Central Africa. Agriculture is a major employer and the country traditionally exports tea, coffee and most recently fresh flowers to the Europe. The service industry is a major economic driver.

Kenya's monsoon season starts during April to June, after which 'short rains' season prevails till November. Currently Kenya is aiming to create a globally competitive and prosperous nation with a high quality of life by 'Vision 2030'. The vision is anchored on three key pillars, economic, social and political governance.



### CONCURRENT EVENTS



### INTERNATIONAL SALES PARTNER



### SUPPORTED BY



## For Further Details: Radeecal Communications

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Web: [www.agritecafrica.com](http://www.agritecafrica.com)