**Investment Opportunities in the Jordanian Industrial Sector**

In the frame of work Jordan Chamber of Industry to attract a new investment that have a potential in European markets. In which Investment pillar is a central pillar in the relaxed rules of origin agreement with the European Union

So it was necessary to study investment opportunities in Jordan and identify priorities of national investment projects including crate and sustainable job opportunities, and has export opportunities in European markets.

Based on JCI analysis and studies, top 6 investment projects were Jordan possesses high attractiveness as an investment destination due to natural and comparative advantages specifically in view of future export potential to the European Union, high added value and has the capacity to generate sustainable job opportunities, are:

**Sport shoes; tennis, basketball, athlete, exercise or similar shoes:**

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| Sector: Textile and Garment |
| Product: Sport shoes; tennis, basketball, athlete, exercise or similar shoes | HS Code: 640411 |
| EU tariff  | MFN: 16.9%   |
| Preferential: 0% |
| Description of the manufacturing processes & input of production: leather, rubber, polyester and plastic |
| Top 5 EU country that import item:  Germany, Belgium, France, United Kingdom, Italy |
| Top 5 Sources of EU imports of item (i.e. countries exporting item to the EU): Viet Nam, China, Indonesia, Cambodia, Bangladesh |
| Country  | Tariff (i.e. is there an FTA with the EU) | Viet Nam 11.9% (EU for GSP Countries) |
| China 16.9% (none) |
| Indonesia 11.9% (EU for GSP Countries) |
| Cambodia 0% (EU for LDC Countries) |
| Bangladesh 0% (EU for LDC Countries) |